

Professional Development Plan/ SWOT Analysis



Strengths

- Successfully worked as an intern with the FDIC and Ball Corporation
- Experience within my desired career field
- Understands the importance of being an effective leader and follower
- Willing to relocate

Capitalizing upon my strengths will enable me to continue to grow within the field of accounting. Throughout my college matriculation I realized how crucial it was for me to not only study and understand accounting concepts, but also to gain experience in the industry. Since June 2010 the FDIC has imparted me with a lot of knowledge about the banking industry, and thus I know that my 1,057 hours worth of experience with the company would be an asset to whoever employs me. During the summer of 2012 I had the opportunity to expand my versatility in accounting and gained experience as a corporate intern at Ball Corporation. As a student and coworker I discovered how to effectively work in a team environment as both a

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leader and a follower. Leadership enables me to teach others what I know, while followership permits me to learn from those who have more experience and skills than I possess. Lastly, because accounting is such a broad industry there are many different positions that I may be offered and I am willing and able to move to wherever my future career may lead me.

Weaknesses

- Over exertive
- Realizing that I can accomplish task with little supervision
- Being a relator
- Deliberative thinker

The most practical way for me to overcome my weaknesses would be to tackle each one of them day by day. As a hard worker I can become over exertive and put too much pressure on myself to complete certain task. To correct this habit, I have learned how to delegate tasks and ask for help to ensure that I maintain a leveled work ethic. Being a deliberative thinker I have the ability to over analyze situations. Some employers may see this quality as beneficial because it will ensure that I thoroughly review my assignments, but this quality will have to be used according to my employers liking. Lastly, as a relator I have the tendency to form close relationships with others. This quality can damper a work environment because the job is not a place for making friends, but a place to be cordial and friendly with others. Keeping this in mind will ensure that I cast my feelings, about people, aside at work so that the companies goals and missions can be carried out efficiently.

Opportunities

- Advancements within my career field
- The ability to work in many different industries
- Willingness to believe in the company's goals, mission, and vision

Accounting has many different aspects that can be studied such as taxation, auditing, and much more. With these different facets it allows me to have the security of career advancements. Once I earn my degree and begin working full time I will have the ability to gain experience in many different industries which would continue to make me a more marketable employee. While working I know that it is essential that I understand my company's culture, goals, mission, and vision. With an understanding of these matters I will make sure that I continue to be an asset to my employer.

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Challenges/Threats

- Competitive work environment
- Troubled economy
- Technological advancements
- Obtaining a degree while working

I believe that the most effective way to overcome all of the challenges that I foresee is to stay positive and continue to persevere amongst the adversities. Because companies are expanding their brands globally I am now not only facing competition within my native land, but also from people across the globe. This global market will prompt me to become culturally aware of my companies needs to branch out into many different markets. As companies continue to expand globally it prompts employees to learn and adapt to different types of technology. It would be my duty to study and use many types of software so that I can continue to be advantageous to my employer. Lastly, I am adamant about continuing my education through earning my Masters of Accountancy as well as Certified Public Accountants license while working. I know that this will require me to put in a lot of study and work time, but my hard work will benefit me in the long run.